

MEMORANDUM OF UNDERSTANDING (MOU)

BETWEEN



MAHARASTRA CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT

(MCED)

TANK CHAMBER, GADGE NAGAR,

AMRAVATI -444603 (MS) INDIA

AND

Shri Shivaji Education Society, Amravati's

SHRI SHIVAJI SCIENCE COLLEGE

SHIVAJI NAGAR, AMRAVATI -444603 (MS) INDIA

COORDINATED BY

Dr. Dinesh D. Khedkar
Convener
Career Counseling Cell

Mr. Ganesh Gupta
Project Officer
MCED, Amravati

This memorandum of understanding is signed on 2nd Day of Aug 2015 between:

**MAHARASTRA CENTER FOR ENTREPRENEURSHIP DEVELOPMENT, MCED
AMRAVATI**

AND

Shri Shivaji Education Society, Amravati's Shri Shivaji Science College,

Shivaji Nagar, Amravati -444603 (MS) India

ABOUT MCED

Maharashtra Center for Entrepreneurship Development (MCED), hereafter termed as MCED, has its head office at Aurangabad. It is a body promoted by the Government of Maharashtra and jointly by SICOM, MSFC, MSSIDC, MIDC, and MELTRON & MITCON and is registered under Societies Registration Act 1860 and Bombay Public Trust Act, 1950

is a Nodal Agency promoted by Government of Maharashtra as a joint venture of its state level industrial development corporation to conduct training activities related to Entrepreneurship Development. MCED conducts a variety of Training Programmes aimed at promoting entrepreneurship across the state, catering to the training related needs of the society. To mention a few, programs like Entrepreneurship Development Programme, Skill Development Programmed, Skill Improvement Programmed, Faculty Development Programmed etc., constitute its core activities, which are popular and have been very useful to the people. To promote entrepreneurship on mass level, MCED conducts Awareness Programmed for students in educational institutions. It also publishes a monthly magazine "Udyojak" that is having the readership of about 25000 in the state. In an initiative to make quality IT education available to common man, MCED has created a network of around 500 centers in Maharashtra. At selected centers, the MSCIT course is also made available to cater to specific needs. Moreover, a dedicated team of persons covering cross section of entire disciplines drawn from state as well as national level are associated with MCED to help facilitate the cause of Entrepreneurship Development.

ABOUT SHRI SHIVAJI SCIENCE COLLEGE, AMRAVATI

OUR VISION :

The domains of academia have opened up and strong market winds have begun to blow through its portals Foreign universities are entering in droves and private business houses are at their drawing boards, planning out strategies to enter the education market in a big way. Critics may carp at what they call the commercialization of education, but pragmatists know that with India joining the world full steam, you either raise the bar or perish.

We have always believed in raising the bar. All minds were put together and as a result we have been following a major year-by-year road-map up to 2015. We have high quality assets with us in our teachers, a supportive parent society, a good infra-structure and a reputation that takes an age to build. We have been putting these assets to use in an annually distributed pattern to upgrade ourselves in the following areas:

1. Academic Improvements
2. Strengthening of Laboratories
3. Promotion & use of I.C.T. in teaching and learning process.
4. E-content development.
5. Establishment of Central Instrumentation facility.
6. Establishment of Study Centre.
7. E-governance promotion.

Our Vision for the betterment of the institution, welfare of the students and Community has no limits....

OUR MISSION:

Our mission was spelt out long ago by the founder of the Shri Shivaji Education Society, Bhausahab Dr. Panjabrao Deshmukh. "Let us work hard", he had said, "for the comprehension of scientific facts for the greatest good of the country. We shall bridge the wide gap that exists between the laboratories and the fields." The farmer, for Bhausahab, was the visible face for the destitute, unprivileged Indian who toiled on the farms and in the

factories. Sunk in superstition, the peasant carried the burden of an exploitative society on his trail shoulders.

Our mission, then, is to provide strength to the arms and mind of this Indian with the transforming force of education, to create a scientific temper which kills fear and quickens curiosity. We are alert to the double-edged nature of youthful energy, and are committed to harness their boundless enthusiasm and creativity for the mammoth task of nation building. We are in mission mode, and have created a facility for achieving excellence in education through the application of basic science and state - of - the - art technologies. We are committed to encourage research and to upgrade our tools, and to place our society at the supremely progressive position.

OUR GOALS & OBJECTIVES

Along with the goals and objectives of our parent body, the Shri Shivaji Education Society, Amravati, our college has its own goals and objectives as:

1. To create, widen and strengthen the interaction among the students, teaching community, scientists and the industries, and to serve the community through coordinated research and hard work.
2. To create and nurture scientific temper among students.
3. To create among students a desire for consistent research and inquire.
4. To deliver sustained, high quality education in the most congenial manner.
5. To prepare students for fostering global competency.
6. To promote use of ICT in every area of education.
7. To bring about PPP (Public-Private Participation) for the growth of the emerging sciences.
8. To inculcate creativity, leadership qualities, moral values and enterprise among students.
9. To make students aware about how to manage knowledge collectively and work in multidisciplinary team.

10. To generate among students a multi-disciplinary perspective, knowledge management skills, and the team-work.
11. To help the students to evolve into sensitive, enlightened citizens to participate in National development.

ABOUT COLLEGE

Amravati city, a regional headquarter of Amravati Division of Maharashtra state, is well known as an educational hub in the region, together with its social, spiritual, historical and political advancements. Historical landmarks such as the Amba Devi Temple, 'Koundinyapur' a place from where Lord Krishna eloped with Rukhmini from the venue of the wedding ceremony, and Chikhaldara a hill station in the Satpura valley. Above all, Amravati is also identified as a sacred land as it is the birthplace of Saints like Rashtrasant Tukdoji Maharaj and Saint Gadge Baba. As a recognition of the dissemination of his message of cleanliness and eradication of superstition by Saint Gadge Baba, the Amravati University, to which our college is affiliated, was renamed as "Sant Gadge Baba Amravati University". In addition to this, recently Amravati emerged on the world map as the native place of the former President of India, Mrs. Pratibhatai Patil. The Shri Shivaji Education Society, Amravati, was founded in 1932, by the Late Dr. Punjabrao Deshmukh, a leader of the peasants, the First Agriculture Minister of Independent India, and a Member of the "Constitution Draft Committee" for Govt. of India. It is one of the premier institutions of higher education in the Amravati region. It is worth mentioning that, under its canopy, there are in all 277 institutions including Medical, Agriculture, Engineering, Science, Law, Education as well as Higher Secondary Schools, High Schools, Middle Schools, and Primary Schools. The Shri Shivaji Education Society is indeed a major stakeholder in the field of education in Amravati region. The society bagged many prestigious awards from the state government in recognition of its dedication in the field of education. Shri Shivaji Science College, Amravati was established in 1958 with a combination of faculties namely Science, Arts, Commerce, Law and Agriculture, and was separated as a Science faculty in 1969, and has already completed fifty glorious years of its existence in 2008. We can proudly declare that it has indeed grown from a seedling into a tree

that has not only sheltered thousands of youngsters but also has molded them into great personalities, now scattered across the globe. With its first accreditation in 2001 with an A Four Star grade, and reaccredited in 2008, with an A Grade Very Good, CGPA 3.10, by NAAC. It was indeed a great achievement. The College has also earned a special reputation for being conferred with the status of a “College with Potential for Excellence”, by the UGC, in the first phase and now for the second phase the proposal has already been submitted to the UGC.

- 1) Introduction of Science as a new faculty in Shri Shivaji College in 1958.
- 2) Separated from parent institution as an independent Shri Shivaji Science College in 1969.
- 3) Evolved as Premier Institution for imparting formal education in the Science stream.
- 4) Reaccredited by NAAC, Bangalore with 'A' Grade (Very Good).
- 5) UGC has awarded CPE (College Potential with Excellence) status.
- 6) Conveniently accessible from all parts of Amravati city.
- 7) Spacious and evergreen campus.
- 8) Permanent, Fulltime, Competent staff.
- 9) Spacious class-rooms, modern, well-equipped laboratories & excellent sports facilities.
- 10) Campus networking and Broad Band Connectivity.
- 11) Fully computerized competent library with SOUL software, OPAC and Circulation Module.

CAREER COUNSELING CELL:

Career Counseling & Coaching at entry level Competitive Examination Cell is established as per XI Plan Guidelines by UGC under schemes which have been merged with the General Development Grant. This cell is established as Equal Opportunity Center in College to address the diverse socio-economic challenges and geographic backgrounds of the heterogeneous population of students coming to the Colleges vis-à-vis equity of access and placement opportunities through availability of appropriate institutional support information. Linguistic differences and cultural gaps among students also call for the setting up of counseling cells. Availability of relevant and accessible information coupled with professional guidance to utilize the same can result in better career achievements outside the classrooms and help in the healthy progression of students.

This counseling cell in a College is a resource center of information, guidance and counseling with free accessibility and internet based global connectivity and exchange of information on professional placements.

FUNCTIONS OF CAREER COUNSELLING CELL

1. To provide information to the students regarding available opportunities for building career.
2. To organize motivational lectures for students to make them aware about various competitive examinations, patterns and preparations.
3. To organize seminars and guidance workshops for informing students about the emerging professional trends and events, job profiles, leadership roles, entrepreneurship, market needs and risks.
4. To promote discipline, healthy outlook and positive attitudes towards national integration and removal of narrow provincial preferences and prejudices.

THE ENTREPRENEURSHIP DEVELOPMENT CELL

To become a catalyst in facilitating emergence of competent college students to become an entrepreneurs through entrepreneurship education, training, research & institution building

An education in the conventional colleges always facing the challenge to offer targeted career line for its students after completion of their education. Being a student, these institutions developing students a good citizen for nation building, but unfortunately, students are not able to satisfy basic need to find earning options to support their families.

In view of this, to establish sound foundation by shaping and building the careers of the students ED Cell will contribute. The Entrepreneurship Development Cell in this college will act as a catalyst, organizer, promoter and integrator for the overall development of entrepreneurial skills and abilities among the students and participants.

OBJECTIVES OF ED CELL

- To act as central facility for providing various services for the students which will include providing information on all aspects of enterprise building to budding students of the college.
- To strive to create Entrepreneurial culture and inculcate the spirit of 'Entrepreneurship' among the students of institution.
- To Enhance Institute-Industry interaction through guest lectures and industry visits.
- To create awareness about the opportunities in manufacturing, service and business.
- To promote employment opportunities by encouraging the youth to start their ventures.
- To utilize the infrastructure facilities and technically trained manpower for the development of non-corporate and unorganized sectors.

The present MoU will be for Three years to implement following activities:

S.N.	ACTIVITY	DURATION	FEES STRUCTURE	SCHEDULE
	2015-2016			
1	Entrepreneurship Awareness Camp / Program	3 days	300/- per participant (if sponsored by College)	December, 2015
2	Development programme for Self Employment (DPSE)	2 weeks	1500	January, 2016
	2016-2017			
3	Management Development Programme (MDP) Such as export Management	5 Days	3000	August 2016
4	Entrepreneurship Orientation Program (EOP)	3 days	300-500/- Student	October 2016
	2017 - 2018			
5	Faculty development Program	2 weeks	7000	August 2017
6	Management Development Programme (MDP) Such as export Management	5 Days	3000	October 2017
7	One Day work Shop such as Food and Safety	1 day	300-500/- Student	January, 2018

- The institute will Sponsor or collect fees and service tax applicable if any and submit the same to MCED one week before programme.

- This MOU is made for duration from 3/08/2015 to 1/01/18 for next three years and will be renewed every year as per MCED Empanelment process/norms with respect to completion of given action plan of each year as per above action plan attached

SCOPE & OBJECTIVES OF CO-OPERATION

Aiming at faculties, students and society at large the scope and objectives of cooperation between the two organizations are as follows


- To create conducive environment in the institutions for free growth of Entrepreneurship amongst the students. This shall be achieved by-
- Sensitizing the Faculties regarding the need for developing entrepreneurship among students.
- Generating awareness regarding various opportunities for the same.
- Building capacity among selected faculty members for counseling the student on various aspects on entrepreneurship on a continuous basis.
- By Training and counseling the students in different phases throughout their academic career with an ultimate aim of motivating / equipping them to start entrepreneurship with respect to present industrial scenario as well as upcoming MIHAN project of Nagpur.
- To create an interface between academic institutions and industry. This can help students for taking up entrepreneurship ventures.
- To explore the avenues for integrating pursuit of academic excellence with entrepreneurship development process.
- To sharpen the delivery skills of faculty members.
- To facilitate students in understanding core aspects of entrepreneurial practices.
- To sensitize them about Business environment/ opportunities and to help them to select appropriate Product/Project.
- To disseminate information about various financial assistance schemes and the procedure to set up Small Enterprises and Complete loan procedure / documentation.
- To help them explore the market environment and to prepare the Business Plan / Project Report.

- To provide insight into the knowledge and skills required to manage a small / medium Enterprise, NGO, co-operative societies and Pvt. Ltd. Companies etc.
- Development of Entrepreneurship skills and self employment business opportunities with respect to present industrial scenario as well as upcoming Multinational Hub Airport at Nagpur. (MIHAN project)

This MOU shall be subjected to renewal after three years with necessary modification / revision / addition as may be deemed necessary on a mutually agreeable basis.

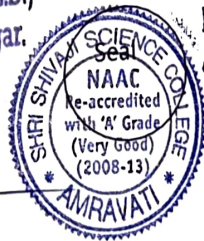
All above terms and conditions acceptable to us as on Today, Monday, 3rd August, 2015 -


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